Would you like to attract more customers to your business?

Special offer for 2011 – Buy one get one free!

Buy our Business Foundation SEO package and get an advert on ‘ChorleyOnline.com’ for free!

Attract more new customers by promoting your website in two great ways

Take advantage of our cost effective Internet Marketing package where you will receive coverage across your local ‘Onlines’ directories as well as a professional Search Engine Optimisation package.

# ChorleyOnline.com, great for branding and attracting new contacts

ChorleyOnline.com is local community website packed with a range of great features from local news and weather forecasts to daily horoscopes and competitions. One of the most popular features of the site is the business directory which is frequently used by visitors as a tool for finding local businesses. Our directory listings also help with external link building and, in their own right, achieve high positions in the Search Engines. Chorley Online is part of a network of 80 websites which cover the majority of the main towns and cities across the UK.

# Increase traffic to your website using SEO

SEO (Search Engine Optimisation) is the process of improving a websites position in the Search Engines for a relevant keyword. A constant Search Engine Optimisation (SEO) process is crucial if you want your web site to be found by search engines and be on page one for your respective keywords.

# Improve your branding?

SEO will help to drive visitors to your website and open your business up to a whole new market. With over 3 billion searches on Google every day, it makes sense for your website to come up on the first page when somebody is looking for your services or product.

Our foundation package is a cost effective SEO service that is perfect for the smaller business.

# A great value business-improvement package?

1. **Improve your presence throughout the North West**

You will receive a full page directory on our North West online directories.This includes a logo, contact details and several paragraphs of text with links to your website.

1. **Generate new business with Search Engine Optimisation**

Our Search Engine Optimisation will improve your ranking in the major Search Engines and drive targeted traffic to your website.

1. **Increased brand exposure**

Your company branding will be displayed across ChorleyOnline.com which will be seen by thousands of people each month.

1. **Enhanced national coverage**

A full page listing in ‘First Business Directories’ which covers the majority of towns and cities across the UK.

1. **See your business contacts grow**

Our link builders will submit an additional 5 links per month to websites with a good page rank.

1. **Track your return on investment via monthly reports**

This will track the advancement of Search Engine positions month on month.

1. **Assess your organisation’s progress with a specialist advisor**

**A detailed annual review** will include a face to face meeting where your websites performance will be assessed and compared to other organisations in your industry/business sector; this is often the perfect opportunity to develop marketing opportunities for your website .

# Great Value for Money

We are offering all of the above for only £180 per month, subject to a 12 month contract, making this one of the most cost effective Internet Marketing packages in the UK. For more information please call Thomas Cole Internet Solutions on 08000 85 25 84 or email [info@thomascole.net](mailto:info@thomascole.net).

Please note that increased traffic to your website is normally experienced after month three.

Guarentee?